



Sustainability Strategy

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Selected territories to activate sustainability

Iberogast is committed to **sustaining access to natural gut health solutions for the generations to come** by protecting medicinal plants today and safeguarding nature's promise

We are committed to the protection of powerful medicinal plants, so their natural benefit remain accessible for future generations. Our mission is to make good gut health a reality for all by harnessing the enduring strength of nature's solutions

We nurture the nature that powers good gut health because we believe medicinal herbs are the past, present and future of healthcare. When we care for plants, they care for us

Champion	Defend
Plants Education	Sustainable Sourcing
Clean Label	Sustainable Packaging



Our Champion: 2 differentiators driving competitive advantage

01. Plants Education

this means serving as a global ambassador for medicinal plants, educating communities about the importance of preserving them and their ecosystem, and communicating around their efficacy

02. Clean Label

our product is 100% natural, entirely made of medicinal plants, free of artificial colorants, flavors, additives, conservatives. Better for both consumers and for the planet

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How we execute

Sustainability for Iberogast is connected to its natural ingredients, under SDG 15:

By combining science and nature like no other brand, we offer the **world's most clinically researched natural gut health solution**: a 100% natural product made of medicinal plants

But our product is at risk if we don't protect the nature from which it comes: across the world, **2/5 of plant species are already at risk of extinction**, and with human activity continuing to disrupt natural ecosystems, future scenarios are grim

That is why **Iberogast is fully committed** to nurture the nature that powers good gut health, so that we, and future generations, can continue to access **nature's magic gut health resources**



Our action roadmap

01

Sourcing Roadmap

Targets: 100% of plants in formulation sustainably sourced by 2030

02

Packaging Roadmap

Targets: 100% pack recyclable & reusable, 100% paper sustainably sourced and from recycled materials, remove / replace all unnecessary materials