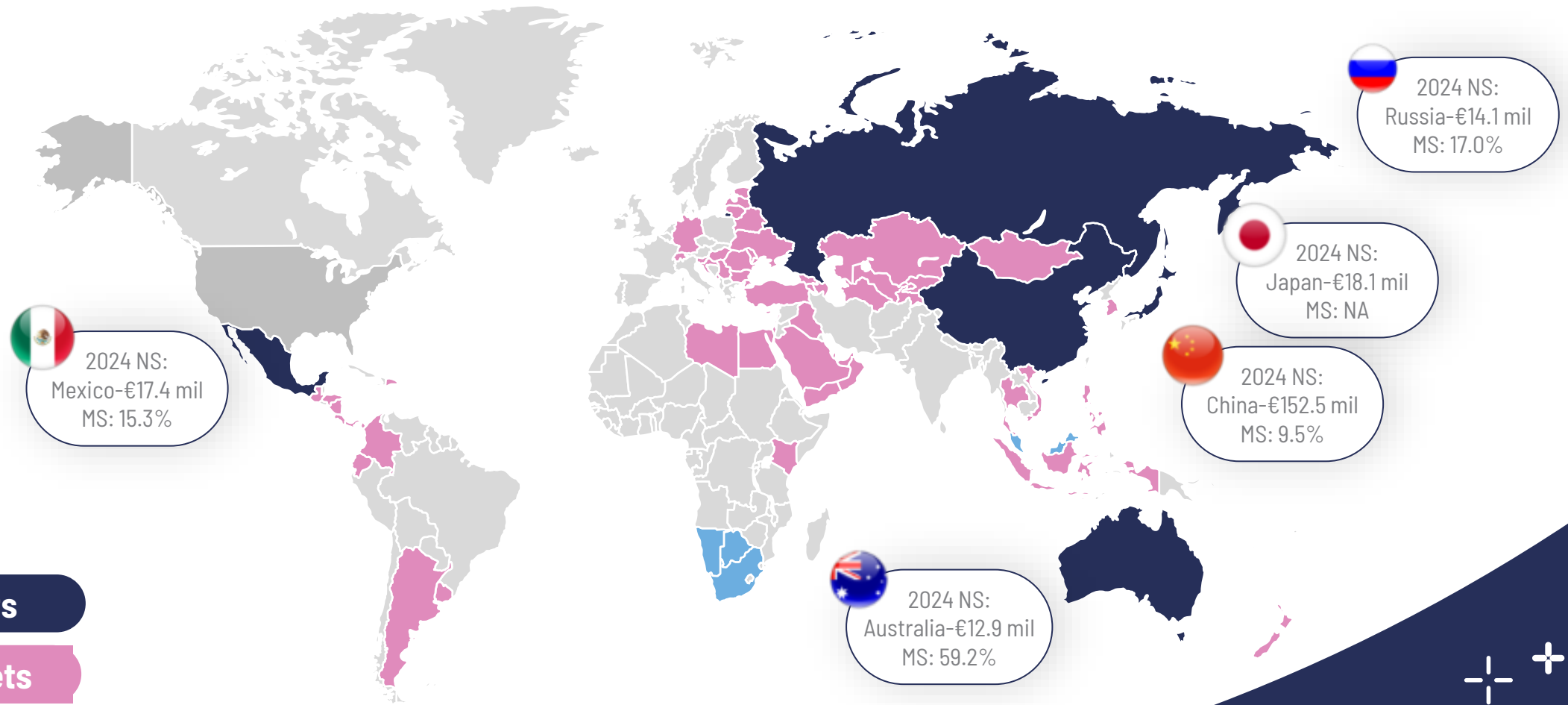


# Product Catalogue

2025



# Elevit is a Global Megabrand available in >60 markets, with significant potential for further geographical expansion



**Key Markets**

**Elevit Markets**

**2026 Expansion**

Ref: Market Share Data from M360 Jul 2025, Japan does not have M360 data



# Elevit Portfolio Overview

Backed by scientific research and 40 years of expertise, Elevit has been providing essential nutritional support to millions of women before, during, and after pregnancy.



## Menevit

Menevit is a one-a-day multivitamin and mineral supplement specially formulated with a unique combination of antioxidants to support male reproductive health and fertility.



## Elevit Pre-conception

Elevit Pre-conception is a one-a-day multivitamin and mineral supplement scientifically formulated to help women prepare and try to conceive. It supports early brain development in the baby during the crucial first stages of pregnancy.



## Elevit Pregnancy

Elevit Pregnancy is a one-a-day multivitamin and mineral supplement specifically formulated with vitamin D and omega-3/DHA. It is designed to support the nutritional needs of the pregnant mother and the brain and eye development of the baby.



## Elevit Breastfeeding

Elevit Breastfeeding is a one-a-day multivitamin and mineral supplement formulated with beta carotene and omega-3/DHA. It is designed to help meet the increased nutritional requirements of breastfeeding mothers while supporting the healthy development of the baby.



## Elevit Infants and Kids

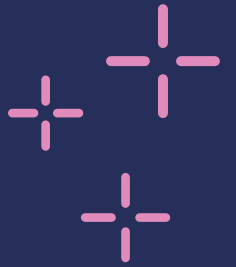
Elevit Infant & Kids Range is specially formulated to support the rapid growth and development of infants and kids. The supplement range contains essential nutrients, including calcium, vitamin D and DHA. The range is designed to support brain and cognitive development, eye development, bone health and motor development.

\* Formulations may vary between regions/countries in order to comply with local regulatory requirements. Please check the formulation available for your country. Menevit is not yet available in South Africa but is authorised in the following country with which SAHPRA aligns: Australia. Elevit Infant and Elevit Kids are not yet available in South Africa but are authorised in the following country: China.

01

# Elevit Foundation

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# Elevit Conception (Fertility)

## PROPOSITION

- Elevit Conception is a scientifically formulated combination of inositols and B vitamins aimed at supporting high-risk women who are planning to get pregnant by **maximizing their chances of conceiving**

## TARGET AUDIENCE

- For **high risk (eg: age 35+, overweight, deficiencies, chronic diseases, PCOS)** women who are planning to conceive, from pre-conception through to the 1st trimester

## INGREDIENTS AND FORMAT

- Metafolin (folate), Inositols (Myo-Inositol + D-Chiro-Inositol), Vit B1, B6, B12,
- Available in Hard Gelatine Capsules



## KEY POTENTIAL HEALTH BENEFITS\*

- Increases chance of conception through egg maturation support
- Increasing chance of conceiving a healthy child (reduced risk of congenital malformations and complications during pregnancy)
- Higher Inositol bioavailability than powder format

## ADDITIONAL INFORMATION

- **Dossier types:** Food
- **Regulatory Status:** Food Supplement
- **Formulation Number:** 1614818
- **Production Sites:** VTF Limited Liability Company (Russia)
- **Primary Packaging:** Blister
- **Available for Rollout:** No
- **Markets:** Russia, Kazakhstan, Kyrgyzstan, Mongolia, Uzbekistan

# Menevit

## PROPOSITION

- Menevit contains a unique combination of antioxidants that helps support and promote sperm health.

## TARGET AUDIENCE

- For fathers to be 3 months before trying and while trying to conceive

## INGREDIENTS AND FORMAT

- Vit C, folic acid, Selenium, Zinc, Vit E, Lycopene, Garlic Oil
- Available in Film coated tablet (hard gelatine capsule in China)



\* to be adapted based on formula, countries' regulatory status and requirements



## KEY POTENTIAL HEALTH BENEFITS\*

- Support male reproductive health to increase chances of achieving paternity
- To support normal spermatogenesis
- To support sperm quality and quantity
- Ensure adequate sperm health to increase chances of a healthy offspring
- Specifically formulated for male fertility and the maintenance of sperm health
- Reduction of tiredness & fatigue
- Provide protection against oxidative stress

## ADDITIONAL INFORMATION

- **Dossier types:** Food
- **Regulatory Status:** Food Supplement
- **Formulation Number:** [refer to excel link](#)
- **Production Sites:** Sigmar IT, Bayer Cimanggis ID, Sirio Zhuyenanjie CN
- **Primary Packaging:** Blister, bottle, sachet
- **Available for Rollout:** Yes
- **Key Markets:** Australia, China Retail/EC, Japan

## PROPOSITION

- Elevit Pronatal is a scientifically formulated combination of **folic acid** with other vitamins and minerals, **designed to meet the needs of the mother and child during family planning, pregnancy, and breastfeeding.**

## TARGET AUDIENCE

- For women who are trying to conceive, during or after pregnancy, from pre-conception to breastfeeding

## INGREDIENTS AND FORMAT\*

- Vit A,B1, B2, B6, B12, C,D, E, B5, B7, B3, Folic Acid, Calcium, Magnesium, Copper, Iron, Phosphorous, Manganese, Zinc
- Available in Film Coated Tablet



## KEY POTENTIAL HEALTH BENEFITS\*\*

- Healthy pregnancy and baby's healthy development at every stage
- Clinically proven to reduce birth defects, including risk of NTDs reduced by up to 92%
- Supports pre-conception and fertility
- For the prevention and correction of vitamin and mineral deficiencies in pregnancy and lactation
- 2x faster in reaching NTD-protective folate levels vs 400 mcg folate

## ADDITIONAL INFORMATION

- Dossier types:** Pharma
- Regulatory Status:** OTC, Rx
- Formulation Number:** [refer to excel link](#)
- Production Sites:** Dragenopharm DE, Bayer Pilar AR
- Primary Packaging:** Blister
- Available for Rollout:** Yes
- Key Markets:** China Retail, Mexico, Russia



\*Elevit Pronatal is available in different formulations to meet different regulatory needs.

\*\* to be adapted based on formula, countries' regulatory status and requirements

## PROPOSITION

- Elevit 1 is a scientifically formulated combination of multivitamins and minerals, including **two sources of folate\***, designed to help the women who are trying to conceive and to support the early brain development in the baby

## TARGET AUDIENCE

- For women who are trying to conceive, or who are pregnant, from pre-conception through to the 1st trimester

## INGREDIENTS AND FORMAT

- Vit A,B1, B2, B6, B12, C,D, E, B5, B7, B3, Folic Acid/Metafolin, Calcium, Magnesium, Copper, Iodine, Iron, Phosphorous, Manganese, Selenium, Zinc
- Available in Film Coated Tablet



## KEY POTENTIAL HEALTH BENEFITS\*\*

- Healthy pregnancy and baby's healthy development
- Clinically proven to reduce birth defects including NTDs
- Supports pre-conception and fertility
- For the prevention and correction of vitamin and mineral deficiencies in pregnancy
- 2x faster in reaching NTD-protective folate levels vs 400 mcg folate\*

## ADDITIONAL INFORMATION

- **Dossier types:** Pharma, Food
- **Regulatory Status:** OTC ,Food Supplement
- **Formulation Number:** [refer to excel link](#)
- **Production Sites:** Berlimes ES, Catalent BR
- **Primary Packaging:** Blister
- **Available for Rollout:** Yes
- **Key Markets:** China EC, Russia, Australia, Japan

\*Elevit 1 is available in different formulations to meet different regulatory needs. In some instances, Metafolin (methylfolate) may not be included in addition to folic acid. Countries should adapt this statement accordingly. 'Metafolin' (L-methylfolate) is a form of folate that is biologically active and thus independent of MTHFR metabolism.

\*\* to be adapted based on formula, countries' regulatory status and requirements

# Elevit 2



## PROPOSITION

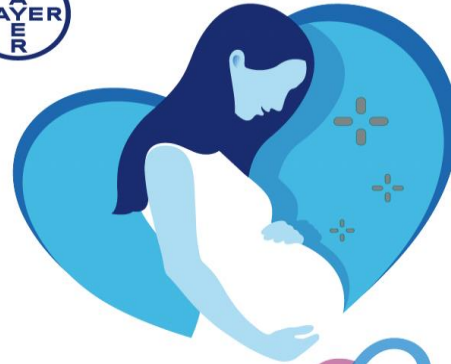
- Elevit Pregnancy provides a tailored mix of essential nutrients, including vitamin D and omega-3 DHA, to support expectant mothers in sustaining the growth of their babies from the second trimester to birth, especially to support the healthy development of the brain and the eyes.

## TARGET AUDIENCE

- For mothers to be in 2nd & 3rd trimester

## INGREDIENTS AND FORMAT

- Vit A,B1, B2, B6, B12, C,D, E, B5, B7, B3, Folic Acid/Metafolin, Magnesium, Copper, Iodine, Iron, Selenium, Zinc, DHA,EPA
- Available in Soft Gelatine Capsules



**elevit**<sup>®</sup>  
**PREGNANCY**

<b>2</b>	<b>2ND &amp; 3RD TRIMESTER</b>
	<b>Specially Formulated</b> For healthy development of your baby's brain and eyes
<b>30</b> CAPSULES x1 DAILY	<b>FOOD SUPPLEMENT</b>

## KEY POTENTIAL HEALTH BENEFITS\*

- Clinically proven formula
- Prevention and treatment of vitamin and mineral deficiency during pregnancy/ support to reduce risk of DHA, vitamin, and mineral deficiencies during pregnancy
- Helps brain and eye development of the baby during pregnancy
- Effective in increasing DHA status of mum and baby during pregnancy
- Helps meet the increased need for micronutrients and DHA during pregnancy
- Effective in stabilising vitamin D status of mothers and increasing levels in babies

## ADDITIONAL INFORMATION

- **Dossier types:** Pharma, Food
- **Regulatory Status:** OTC ,Food Supplement
- **Formulation Number:** [refer to excel link](#)
- **Production Sites:** Berlimed ES, Catalent BR
- **Primary Packaging:** Blister
- **Available for Rollout:** yes
- **Key Markets:** China EC, Russia

\* to be adapted based on formula, countries' regulatory status and requirements

# Elevit 3



## PROPOSITION

- Elevit Breastfeeding provides a tailored mix of essential nutrients like **beta carotene and omega-3 DHA** oils to support healthy vision, learning, and social skills in the breastfed baby

## TARGET AUDIENCE

- For mothers during breastfeeding

## INGREDIENTS AND FORMAT

- Vit A (as beta carotene), B1, B2, B6, B12, C, D, E, B5, B7, B3, Folic Acid, Calcium, Iodine, Iron, Selenium, Zinc, DHA, EPA, Lutein
- Available in Soft Gelatine Capsules (film-coated tablets in Japan)



**elevit**<sup>®</sup>  
**BREASTFEEDING**

<b>3</b>	<b>POSTNATAL CARE</b>	
	<b>Specially Formulated</b> Improves breast milk quality and for healthy development of your newborn baby	
<b>30</b>	<b>CAPSULES x1 DAILY</b>	<b>FOOD SUPPLEMENT</b>

## KEY POTENTIAL HEALTH BENEFITS\*

- Clinically proven formula
- Supports increased nutritional needs during breastfeeding
- Helps improve breastmilk quantity and quality
- Supports healthy eye and brain development
- Effective in raising the DHA status in maternal blood and breastmilk which contributes to the normal brain and eyes development of the breastfed infant
- Effective in raising  $\beta$ -carotene status in maternal blood and breastmilk

## ADDITIONAL INFORMATION

- **Dossier types:** Pharma, Food
- **Regulatory Status:** OTC, Food Supplement
- **Formulation Number:** [refer to excel link](#)
- **Production Sites:** Berlimed ES, API Japan
- **Primary Packaging:** Sachet (Japan Only), Blister
- **Available for Rollout:** Yes
- **Key Markets:** Australia, China EC, Japan, Russia

\* to be adapted based on formula, countries' regulatory status and requirements



02

# Elevit Boosters

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# Elevit DHA



## PROPOSITION

- Elevit DHA offers a scientific formula with algae sourced omega-3 to support baby's brain and eye development during pregnancy and breastfeeding.
- Elevit DHA is designed to be taken **alongside Elevit Pre-Conception**

## TARGET AUDIENCE

- For mothers during pregnancy & breastfeeding

## INGREDIENTS AND FORMAT

- (DHA)- rich oil derived from microalgae
- Available in soft gelatine Capsules



## KEY POTENTIAL HEALTH BENEFITS\*

To support baby's

- Brain development and central nervous system development
- Cognitive development
- Eye development

## ADDITIONAL INFORMATION

- **Dossier types:** Pharma, Food
- **Regulatory Status:** OTC ,Food Supplement
- **Formulation Number:** 1614535, 1614680 (DHA JP), 1614584 (CN)
- **Production Sites:** Berlimes ES, API Japan
- **Primary Packaging:** : Blister, Sachet (Japan only)
- **Available for Rollout:** No
- **Key Markets:** China Retail/EC, Japan, Australia

\* to be adapted based on formula, countries' regulatory status and requirements

# Elevit DHA & Choline

## PROPOSITION

- Elevit DHA & Choline is designed to support a healthy placenta during pregnancy, as well as the healthy development of the growing baby's brain and central nervous system.

## TARGET AUDIENCE

- For mothers during pregnancy & breastfeeding

## INGREDIENTS AND FORMAT

- (DHA)- rich oil derived from microalgae & Choline bitartrate
- Available in soft gelatine Capsules



## KEY POTENTIAL HEALTH BENEFITS\*

- (DHA) intake during pregnancy and lactation contributes to the normal eye & brain development of the fetus and breastfed infants
- Choline intake during pregnancy and lactation is positively related to infant's cognitive development

## ADDITIONAL INFORMATION

- **Dossier types:** Pharma
- **Regulatory Status:** OTC ,Food Supplement
- **Formulation Number:** 1614367
- **Production Sites:** Berlimes ES
- **Primary Packaging:** : Blister
- **Available for Rollout:** TBD
- **Key Markets:** China EC, Australia

\* to be adapted based on formula, countries' regulatory status and requirements

# Elevit Probiotics

## PROPOSITION

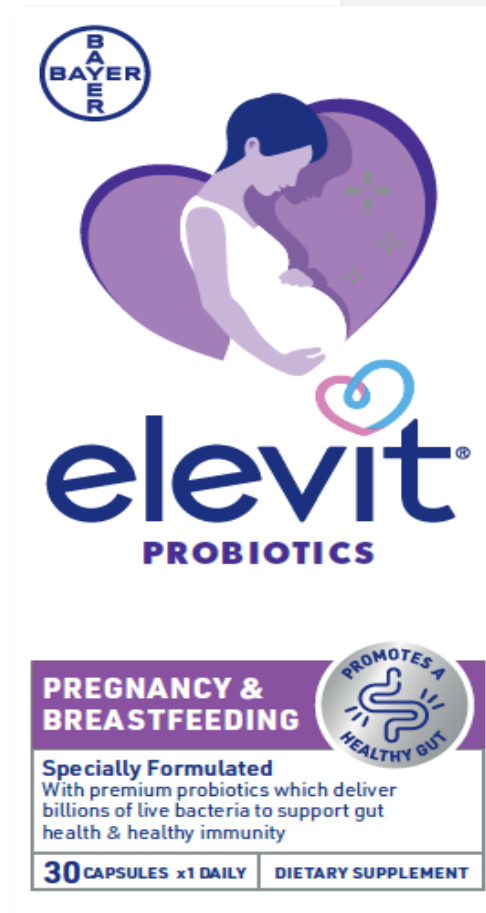
- Elevit Probiotics offer a scientific formula with billions of healthy probiotic strains to support immunity and gut health.

## TARGET AUDIENCE

- For mothers during pregnancy & breastfeeding

## INGREDIENTS AND FORMAT

- Bifidobacterium animalis ssp lactis, Lactobacillus acidophilus, Lactobacillus rhamnosus
- Available in hard gelatine Capsules



## KEY POTENTIAL HEALTH BENEFITS\*

Supports:

- A healthy digestive system
- Healthy immune system function
- Nutrient absorption

## ADDITIONAL INFORMATION

- **Dossier types:** Pharma, Food
- **Regulatory Status:** OTC ,Food Supplement
- **Formulation Number:** 1614309, 1615183 (probiotics HK, eCom, KR and LATAM:Iberogast)
- **Production Sites:** Chr. Hansen A/S, Ropack CA
- **Primary Packaging:** Bottle, Vials
- **Available for Rollout:** Yes
- **Key Markets:** China EC, Australia

\* to be adapted based on formula, countries' regulatory status and requirements

# Elevit Liquid Calcium (2026)

## PROPOSITION

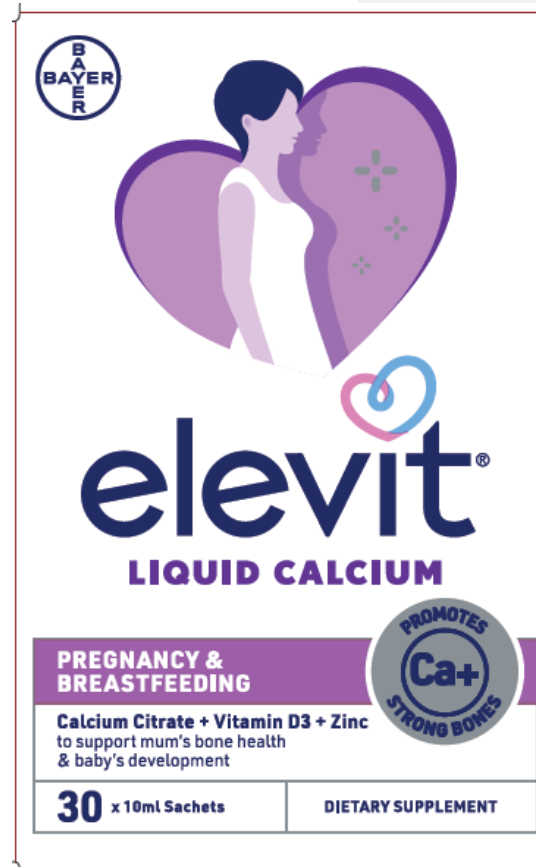
- Elevit liquid calcium is specially designed for women during pregnancy and breastfeeding, to support mom's bone health and baby's development through scientific formula & trendy, easy-to-take liquid format

## TARGET AUDIENCE

- For mothers during pregnancy & breastfeeding

## INGREDIENTS AND FORMAT

- 600mg Calcium Citrate
- 15mcg Vitamin D3
- 5mg Zinc
- Available in oral suspension (liquid calcium)



## KEY POTENTIAL HEALTH BENEFITS\*

- For pregnancy and breastfeeding women, support calcium level to maintain body and bone health
- For baby, supplement calcium to support baby's development
- Good absorption with Emulsification tech in liquid format

## ADDITIONAL INFORMATION

- **Dossier types:** Food
- **Regulatory Status:** Dietary supplement in NZ (for CBEC)
- **Formulation Number:** 1615959
- **Production Sites:** Sirio Healthcare Maanshan [CN]
- **Primary Packaging:** Sachet
- **Available for Rollout:** No
- **Key Markets:** China EC

# Elevit Morning Sickness Relief

## PROPOSITION

- Elevit Morning Sickness Relief brings a combination of clinically proven ingredients to help reclaim mornings, afternoon and evening

## TARGET AUDIENCE

- For mothers during pregnancy

## INGREDIENTS AND FORMAT

- Ginger and Vit B6
- Available in Film Coated Tablets



## KEY POTENTIAL HEALTH BENEFITS\*

- Clinically proven ingredients (Ginger and Vitamin B6) to relieve and reduce the symptoms of Morning Sickness.

## ADDITIONAL INFORMATION

- **Dossier types:** Pharma (AU), food (KR)
- **Regulatory Status:** OTC (AU), Food supplement (KR)
- **Formulation Number:** 1615718 (KR), 1615760 (AU)
- **Production Sites:** Bayer Cimanggis ID, SuHeung Capsule Co. Ltd. KR
- **Primary Packaging:** Blister, Sachet
- **Available for Rollout:** No (Australia and Korea specific)
- **Key Market:** Australia

\* to be adapted based on formula, countries' regulatory status and requirements



03

Elevit Infant

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# Elevit Infant Bone & Teeth Liquid Calcium (2022)

## PROPOSITION

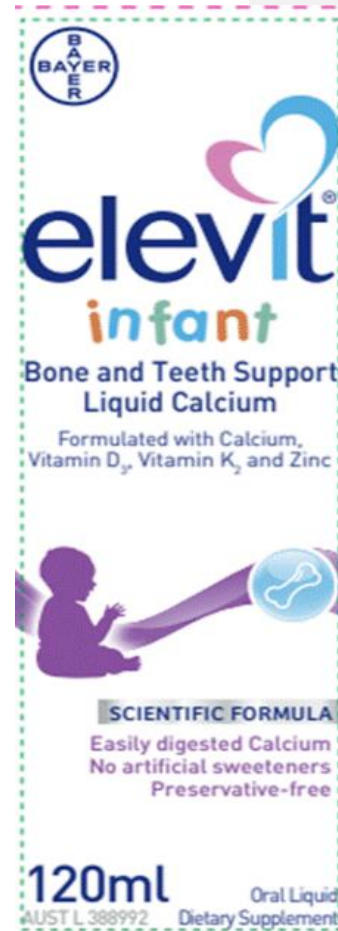
- Elevit Infant Liquid Calcium is designed for 7 months-3 years infants via scientific formula of Calcium, Vitamin D3 & K2, Zinc to support infant healthy development
- Clean label: No artificial sweeteners, No preservatives

## TARGET AUDIENCE

- For 0-3 years infants

## INGREDIENTS AND FORMAT

- 50 mg/ml Calcium
- 2.5 mcg/ml Vitamin D3
- 1 mcg/ml Vitamin K2
- 0.5 mg/ml Zinc
- Available as oral solution (Oil-based Liquid in bottle)



## KEY POTENTIAL HEALTH BENEFITS\*

- Specially formulated to support your child's healthy development.
- Calcium, Vitamin D3 & K2 supports development and maintenance of the bones and teeth
- Vitamin D3 helps the body absorb dietary calcium
- Vitamin K2 supports the absorption of calcium from the blood into the bones where it's needed
- Zinc supports healthy bone growth and development in children

## ADDITIONAL INFORMATION

- **Dossier types:** Food
- **Regulatory Status:** Listed medicine (Australia), Dietary Supplement (NZ) (for CBEC)
- **Formulation Number:** 1615110
- **Production Sites:** GMP AU
- **Primary Packaging:** Bottle
- **Available for Rollout:** No
- **Key Markets:** China EC

\* to be adapted based on formula, countries' regulatory status and requirements

# Elevit Infant DHA (2022)

## PROPOSITION

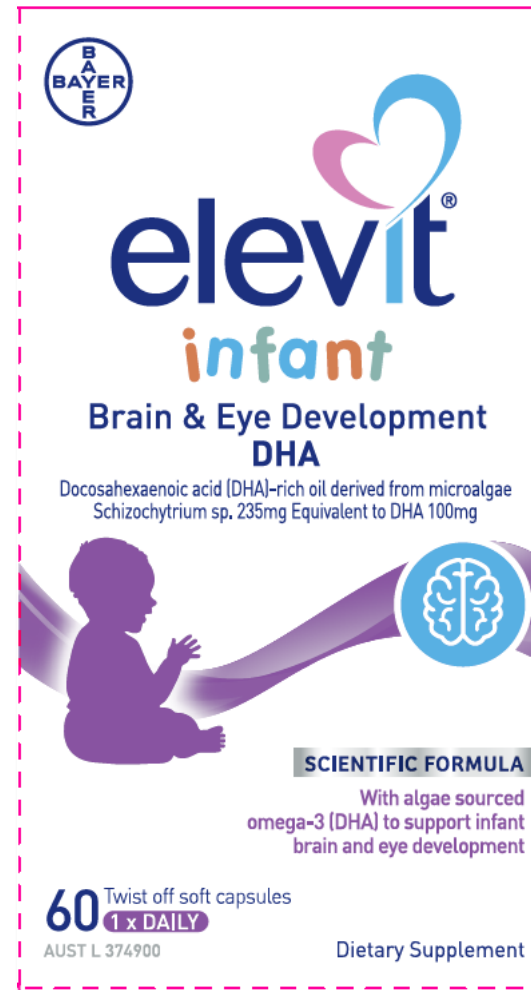
- Elevit Infant DHA is designed for 0-3 years infants via scientific formula with algae sourced omega-3 to support infant brain and eye development

## TARGET AUDIENCE

- For 0-3 years infants

## INGREDIENTS AND FORMAT

- 100 mg DHA
- Available in Soft gelatine capsule



## KEY POTENTIAL HEALTH BENEFITS\*

- Support a range of benefits throughout this rapid period of growth:
- Brain function and development
  - Central nervous system development
  - Cognitive development
  - Eye development and vision

## ADDITIONAL INFORMATION

- **Dossier types:** Pharma, Food
- **Regulatory Status:** OTC listed medicine (AU), Food/Dietary supplement (NZ, HK)
- **Formulation Number:** 1614760
- **Production Sites:** Berlimed [ES]
- **Primary Packaging:** Blister
- **Available for Rollout:** No
- **Key Markets:** China EC

\* to be adapted based on formula, countries' regulatory status and requirements

# Elevit Infant DHA & Lutein (Q2 2025)

## PROPOSITION

- Elevit Infant DHA & Lutein is designed for 0-3 years infants via scientific formula with 5 powerful nutrients: DHA, Lutein, Zeaxanthin, Vitamin A (as Beta-carotene) and Zinc to support infant brain and eye development
- Clean label: No added sweetener, no added flavors and fragrances, no added preservatives

## TARGET AUDIENCE

- For 0-3 years infants

## INGREDIENTS AND FORMAT

- 110mg DHA
- 5 mg Lutein
- 1mg Zeaxanthin
- 2mg Zinc
- 500IU Vitamin A
- Available in soft gelatine capsules



## KEY POTENTIAL HEALTH BENEFITS\*

### DHA:

- Contributes to the maintenance of healthy brain functions and visual development

### Lutein & Zeaxanthin:

- Golden ratio of 5:1, supporting visual health and eye development
- Important nutrients for the sensitive cognitive areas of a baby's brain

### Beta-carotene:

- Precursor of Vitamin A, which is essential in the structural development of the baby's eyes and to help maintain healthy night vision.

### Zinc:

- Essential for normal nerve development in the baby's delicate central nervous system.

## ADDITIONAL INFORMATION

- **Dossier types:** Food
- **Regulatory Status:** Dietary supplement in HK (for CBEC)
- **Formulation Number:** 1615653
- **Production Sites:** Berlimed [ES]
- **Primary Packaging:** Blister
- **Available for Rollout:** No
- **Key Markets:** China EC

\* to be adapted based on formula, countries' regulatory status and requirements

# Elevit Infant Vitamin D3 (Q3 2025)



## PROPOSITION

- Elevit Infant Vitamin D3 drop is designed for 0+years infants with clean and simplified formula to deliver essential nutrient VD3 for baby's healthy growth
- Precise and flexible dosage control (200IU per drop)

## TARGET AUDIENCE

- For 0+ years infants

## INGREDIENTS AND FORMAT

- 200 IU Vitamin D3/drop
- Available in Oral Solution: Oil drop in bottle



## KEY POTENTIAL HEALTH BENEFITS\*

- Support infant's bone and teeth health, and immune health
- Supports calcium absorption and bone mineralization

## ADDITIONAL INFORMATION

- **Dossier types:** Food
- **Regulatory Status:** Dietary supplement in HK (for CBEC)
- **Formulation Number:** 1615861
- **Production Sites:** COSMAX NBT, INC Korea
- **Primary Packaging:** Bottle
- **Available for Rollout:** No
- **Key Markets:** China EC

\* to be adapted based on formula, countries' regulatory status and requirements



04

Elevit Kids

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# Elevit Kids Calcium (Q1 2025)

## PROPOSITION

- Elevit kids calcium is specially designed for kids 3+years with scientifically formulated combination of calcium and vitamins D3 and K2 to support strong and healthy bone growth
- Precise and flexible dosage control (200IU per drop)

## TARGET AUDIENCE

- For 3+ year-old kids

## INGREDIENTS AND FORMAT

- 400 mg Calcium
- 10 mcg Vitamin D3
- 18 mcg Vitamin K2
- 4 mg Zinc
- Available in oral suspension



**elevit**<sup>®</sup>  
kids  
CALCIUM

3+ YEARS

Calcium Citrate + Vitamins D3 & K2 + Zinc to support kids' healthy bone growth and development.

Easily absorbed Calcium.  
No added preservatives.

30 X 10ml  
Sachets

Oral Liquid  
Dietary Supplement



## KEY POTENTIAL HEALTH BENEFITS\*

- Calcium supports kids bone health and growth
- Vitamin D3 helps kids' bodies absorb dietary calcium
- Vitamin K2 helps support the mineralization of the bones with calcium
- Zinc supports healthy bone growth

## ADDITIONAL INFORMATION

- **Dossier types:** Food
- **Regulatory Status:** Dietary supplement in HK (for CBEC)
- **Formulation Number:** 1615695
- **Production Sites:** Sirio Healthcare Maanshan [CN]
- **Primary Packaging:** Sachet
- **Available for Rollout:** No
- **Key Markets:** China EC



# Elevit Kids Lutein (Q3 2025)

## PROPOSITION

- Elevit Kids Lutein is specially designed for kids 3+years with scientifically formula and innovative format to support kids eye health and bring enjoyable usage experience
- Clean label: No added sugar, no artificial flavour no added preservatives

## TARGET AUDIENCE

- For 3+ year-old kids

## INGREDIENTS AND FORMAT

- 5 mg Lutein
- 1 mg Zeaxanthin
- 1mg Meso-Zeaxanthin
- 150 mg Vitamin A
- Available in Soft chew



## KEY POTENTIAL HEALTH BENEFITS\*

Support kids eye care:

- Contains 3 core pigments in macular to:
  - Protect from blue light
  - Help address eye fatigue
- Contains Vitamin A:
  - Boost night vision capability
  - Good absorption/bioavailability

## ADDITIONAL INFORMATION

- **Dossier types:** Food
- **Regulatory Status:** Dietary supplement in NZ (for CBEC)
- **Formulation Number:** 1615848
- **Production Sites:** Sirio Pharma Guangdong CN
- **Primary Packaging:** Blister
- **Available for Rollout:** No
- **Key Markets:** China EC

# Elevit Kids DHA+PS (Q1 2026)

## PROPOSITION

- Elevit Kids DHA+PS is specially designed for kids 3+years with experience
- Clean label: scientifically formula and innovative format to support their brain health- Boost IQ and EQ, and bring enjoyable taste and engaging packaging  
No added sugar, no artificial flavour, no added preservatives

## TARGET AUDIENCE

- For 3+ year-old kids

## INGREDIENTS AND FORMAT+

- 200mg DHA
- 100mg PS (TBD)
- 5mg Zinc (TBD)
- 2mg Mg (TBD)
- 10mg Whey protein powder (incl. MFGM)
- Available in Combi-pack: Soft chew + chewable tablet, each in single blister (TBD)

+Under development and to be finalized

\* to be adapted based on formula, countries' regulatory status and requirements



## KEY POTENTIAL HEALTH BENEFITS\*

- Support kids brain health:
- Help promote both IQ and EQ:
  - IQ-Focus, Working memory, Mental flexibility
  - EQ-Social interaction, Behavioral regulation, Language expression
- Good absorption/bioavailability

## ADDITIONAL INFORMATION

- **Dossier types:** Food
- **Regulatory Status:** Dietary supplement in NZ (for CBEC)
- **Formulation Number:** 1615854
- **Production Sites:** Sirio Pharma Guangdong CN
- **Primary Packaging:** Blister
- **Available for Rollout:** No
- **Key Markets:** China EC